

# Dan O'Connell

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**+44 7845 664 315**

I design and build intuitive, accessible and responsive websites.

I have a strong understanding of HTML, CSS, jQuery + Search Engine Optimisation, as well as experience using PHP, web design and information architecture.

I have worked with a variety of clients, including Jamie Oliver, Sassoon and British Telecom.

My degree in Interaction Design has given me insight in human-computer interaction, which in turn improves my work through a understanding usability, research and interface design.

## Skills

**XHTML / HTML 5** - Strong understanding of semantic markup, a well structured layout and graceful degradation.

**CSS / SASS** - Expertise of CSS, including responsive layouts, the SASS preprocessor and SCSS.

**Design / Usability** - Experience with web design, focusing on usability and a minimalist style.

**Javascript / jQuery** - Regular use of javascript and jQuery for interactive elements development.

**PHP / WordPress** - Basic use of PHP to make efficient front end templates. Ability to create WordPress themes from scratch, as well as converting existing sites to the CMS.

## Education

**2006-2009**  
*Ravensbourne College of Design + Communication*

BA (hons) Design for Interaction 2:1

**2004 – 2006**  
*North West Kent College*

National Diploma (BTEC) Multimedia

**1999 – 2004**  
*Chislehurst + Sidcup Grammar School*

A – English Lit, Geography, Religious Education  
B – English Language, Maths, ICT, Graphics, Art  
C – Double Science, French

## Work

**Freelance**  
*August 2013 - Present*  
<http://www.theori.se/>  
<http://mavad.co.uk/>  
<http://www.bostockandpollitt.com/>

### Front end web developer:

Working at various London based agencies, including Bostock and Pollitt and Maverick Advertising.

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**Jamie Oliver**  
*April 2012 - August 2013*  
<http://www.jamieoliver.com/>

### Front end web developer:

Working client side, I was responsible for the responsive front end rebuild of jamieoliver.com. Collaborating with a variety of external contractors and internal business departments. I also maintained and produced several business websites under the Jamie Oliver brand.

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**Bostock and Pollitt**  
*June 2010 - April 2012*  
<http://www.bostockandpollitt.com/>

### Front end web developer:

Working in a busy London design agency, producing a range of work, including large corporate websites, microsites, HTML emails and mobile optimised web pages. Clients include BT, Hammerson and Macmillan.